



May 2021

Dear WaunaFest Supporter:

We are thrilled that we are hosting WaunaFest in its full format this summer! After festivals were on hold last year, we feel this year's attendance will be better than ever as community members wish to get out and celebrate. WaunaFest is gearing up for another outstanding community event July 22 - 25. This is the time to celebrate Waunakee as well as advertise your business to thousands of people.

This year WaunaFest's marketing includes Facebook, Twitter, high profile signage and increased television media. WaunaFest is an excellent opportunity for you to advertise your business as our festival draws approximately 40,000 people into Waunakee.

WaunaFest is run by civic groups that use WaunaFest to fund their work throughout the Waunakee community. Your sponsorship support equates to you contributing to hundreds of worthy charity projects that occur throughout the entire year.

The success of this community festival is synonymous with your continued support. To keep our festival free to the community, we need to achieve our goal of \$30,000. Here's how you can help WaunaFest continue to grow and flourish:

- Your donation will help support the expenses involved with WaunaFest. These funds are used to insure that Waunakee can continue to provide the best festival in Dane County. Sponsorship packages are included with this email.
- To ensure we include your business in our high profile signage and advertisements, please send your sponsorship donation before July 1st. Sponsorship donations can be sent to:

WaunaFest
P.O. Box 65
Waunakee, WI 53597

If you have any questions concerning WaunaFest and the sponsorships, please contact Sheila Weihert at 608-513-4594 or contact us through our WaunaFest website at www.waunafest.org. Once again, thank you for your continued support. We look forward to seeing you at WaunaFest!

Pastor Leonard Allen
WaunaFest President

Sheila Weihert
WaunaFest Event Coordinator